

## EUROP ASSISTANCE ITALY NOMINATES FABIO CARSENZUOLA AS NEW CEO



Europ Assistance Holding announces that the Board of Directors of Europ Assistance Italy, which met yesterday, appointed Eng. Fabio Carsenzuola as CEO and General Manager of Europ Assistance Italy, the leading company in the assistance of the Generali Group.

Fabio Carsenzuola takes the place of Bruno Scaroni, heading up Europ Assistance Italy since September 2014 and recently named Strategy & Business Accelerator Director of Generali Group.

**The CEO of Europ Assistance Group, Antoine Parisi said:**

*"I wish to congratulate Fabio Carsenzuola, who thanks to his experience in various fields of the insurance industry, will certainly help accelerate the process of transformation and development of the Company. I also want to thank Bruno Scaroni for the excellent contribution he has generated for the company, wishing him the best in his new role. I am pleased to note that the process of managerial renewal started almost three years ago, throughout the Europ Assistance Group is giving the expected results, enhancing the growth path to its best talent".*

Fabio Carsenzuola, after a degree in **Automation Engineering** and a **Master's degree in ICT**, both at the Politecnico of Milan, began his professional career as Project Leader in **Pride Group**.

From 2004 to 2010 he is in **McKinsey & Company**, where he mainly focuses on Banking and Insurance in favor of leading European Banking and Insurance Groups in Italy and Eastern Europe, becoming then a member of McKinsey's European Insurance Practice.

2010 marks his entry into the **Generali Group**, where he first holds the position of Sales Director of **Alleanza Toro Assicurazioni** and, subsequently becomes Director of Business Planning of **Generali Italia**.

In April 2015, he joined **Europ Assistance Italy**, first as Chief Agents & Brokers Management Officer and then as **Chief Operating Officer**, also taking part in the Board that deals with Operations of the Europ Assistance Group, focusing on aspects of technological and digital innovation.

### About Europ Assistance Group

Founded in 1963 as the inventor of the assistance concept, the Europ Assistance Group globally supports 300 million customers with solutions for day-to-day or emergency situations 24 hours a

day, 365 days a year across five lines of business: Automotive, Travel, Health, Home & Family and Conciergerie & CRM.

100% controlled by the GENERALI Group, the Europ Assistance Group employs 7,898 staff members across 34 companies around the world. Leveraging its medical staff and supported by a network of 750,000 approved partners and its 35 assistance centers, the Europ Assistance Group carried out 11.7 million interventions and handled 72 million calls globally in 2016.

Europ Assistance, *you live we care*

For more information: [www.europ-assistance.com](http://www.europ-assistance.com)

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