

Beatrice Ogée,

## General Manager France

Beatrice Ogée began her career in 1989 as an International Business Lawyer with the Accor Group before being appointed International Legal Director of the Service Vouchers business at Edenred in 1997.

In 2001, she founded "Bien-Etre à la Carte", a pioneering start-up specialised in corporate concierge and personal services.

In 2005, she became Sales and Marketing Director for Service Vouchers in France, with a remit to develop a multi-service offering in the wake of the new legislation on personal services.

In 2007, she joined International SOS as Sales and Marketing Director before being made General Manager France and Italy in 2010 and then General Manager Southern Europe in 2014.

Beatrice Ogée holds a postgraduate degree in international trade law,