

Guillaume Deybach,

Group Executive Vice-President Travel Global Business Line

Guillaume Deybach is Group Executive Vice-President Travel Global Business Line and has been a member of the Europ Assistance Group's Executive Committee since January 2015.

He began his career as Marketing Manager at Europ Assistance Germany (1995-1997) before working for Europ Assistance Holding as its International Sales Manager where he was tasked with ensuring the Group's development in Eastern Europe and Russia (1997-2001).

In 2001 he became President & CEO of Europ Assistance North America (2001-2014). During this period, Guillaume Deybach significantly developed the Group's activities in this region in the Travel, Health and Home & Family business lines and oversaw the integration and consolidation of three companies acquired by the Group in North America.

Guillaume Deybach holds a business degree from Angers Business School (ESSCA) and is a Foreign Trade Advisor for France (CCEF) as well as a Director of the US Travel Insurance Association Board.