

Juan Carlos Guzmán,

Chief Executive Officer Western Europ

Juan Carlos Guzmán began his professional career in 1977 at SIMO (International ICT Services Trade Fair in Madrid) as a Member of its Organizing Committee.

In 1980, he joined Europ Assistance Spain as Financial Manager. From March 1986 to June 1988, as a member of the Europ Assistance Group's International Management, he helped set up and organize new entities attached to the Europ Assistance Group in Greece, the USA (Los Angeles) and in Portugal. In 1996, he was named General Manager of Europ Assistance Spain and became a member of the Board of Directors in July 2009, posts which he still holds today. In February 2012, he also became Senior International Director of the AIALA Region for the Europ Assistance Group.

Juan Carlos Guzmán holds a Law Degree from Deusto University. He holds an ICADE E-3 Master in Business & Administration and is a member of the Solicitor's Association of Madrid.